



# JOB BOARD INFORMATION PACK





INTRODUCING



**UNITED**  
in **DESIGN.**

United in Design is a charitable organisation set up to address the lack of diversity within the Interior Design industry.

We work with industry experts and professionals to offer graduate apprenticeship schemes, internships, mentoring and more, as well as developing training programmes, delivering workshops and maintaining a website which provides a hub of resources and information.

United in Design is driven by a clear need to deliver an equal opportunity pathway for entry into the Interior Design industry for people from black, Asian, ethnic minority and socio-economically disadvantaged backgrounds. Our Job Board is another way we work towards ensuring opportunities within the interior design industry are made accessible and visible to all.

Words are not enough,  
what we need now is –  
diversity in action.

Alexandria Dauley and Sophie Ashby  
United in Design Co-founders

## THE DIFFERENCE WE MAKE

At United in Design we are passionate about opening doors of opportunity to create a pathway for talented people of colour to get onto the career ladder in the Interior Design industry.



## OUR AUDIENCE

Advertising your vacancy with United in Design is a great way to grow your business and reach more people.

Most importantly you can ensure your job vacancies reach a diverse audience, whilst supporting our mission and charity.



Our United in Design website has an average of 2k+ page views per month, with view growing month-on-month. (Sept 2023)

76% percent of hiring managers admit attracting the right job candidates is their greatest challenge.  
- LinkedIn 2022



With av. 35k impressions (per 90days) and a predominant audience in London, UK, our Instagram audience is the perfect platform to promote your business on.

With over 7k followers and 3k profile visits monthly in 2023 we have reached over 11k accounts via Facebook and Instagram.

With almost 2k followers on our LinkedIn business page, posts are also shared by top end interior designers and connections creating a LinkedIn network reaching over 10k LinkedIn connections.

## COVERAGE AND PARTNERSHIPS

In addition to our digital reach, our charity receives worldwide press coverage, which benefits our supporters and widens our websites reach, including:

The Telegraph

ELLE  
DECORATION

Ideal Home

identity

AD

Livingetc

LUXDECO

COUNTRY & TOWN  
HOUSE

de  
zeen  
design  
magazine

THE WORLD OF  
INTERIORS

ADPRO

HOUSE &  
GARDEN

We pride ourselves on working with and being empowered by the very best businesses and talent in the interiors industry, many of which open their audiences to us. Become a valued supporter by placing an ad on our Job Board and join some of the very best interior professionals:

TF

TOM FAULKNER

*pooky*

THE  
RUG  
COMPANY  
HANDMADE

PETER MIKIC



*de Gournay*

Livingetc

HOMES  
& GARDENS

DE  
ROSEE  
SA

DAVID COLLINS STUDIO

ESTABLISHED 1985

GINGERLILY

LONDON

ROMO

## OUR JOB BOARD

The United in Design Job Board is a place to find jobs in the creative and interior design industries in the UK.

I applied for UID as I wanted to be able to get my foot in to the design world. I kept applying for graduate jobs and never had any luck which made me very worried as I thought I would never be able to gain experience and further my career. But finding out about UiD gave me a sense of hope.

**Awa Jallow**

**Graduated United in Design Apprentice 2022/23**

You can run your latest job ad on our Job Board.

### **Your ad package includes:**

- Job ad on United in Design website
- Job ad featured in stories for UiD Instagram
- Job ads are emailed to our network of contact and connections
- The Job Board is promoted in our newsletter

### **And what do you pay for all of this?**

Fully subscribed supporters and partners of United in Design get this for FREE as part of their partnership/ subscription fee. Contact us for more information. For non-members the fee is just £100 including VAT.



## WHAT WE NEED FROM YOU

To add an ad to the United in Design Job Board we require:

- Full payment in advance  
(for non-members, or an up-to-date membership/ partnership with all related fees paid)
- A high res copy of your logo
- PDF branded copy of the job description of the vacancy
- Confirmation to where we should direct applicants to apply. This could be a web address, email address or as preferred.

Email all information requested to our central team at:  
[hello@unitedindesign.com](mailto:hello@unitedindesign.com)

Want to exponentially grow your business whilst attracting diverse talent and supporting the United in Design Charity?

Then let us connect you to our ever increasing, dedicated and loyal audience.

Contact us for more information or to place your ad.





## CONTACT DETAILS



[hello@unitedindesign.com](mailto:hello@unitedindesign.com)



[www.unitedindesign.com](http://www.unitedindesign.com)

## CONNECT WITH US



United-in-design



unitedindesign



united\_in\_design

Diverse companies “are better able to win top talent and improve their customer orientation, employee satisfaction and decision making.”

Research from McKinsey & Company



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